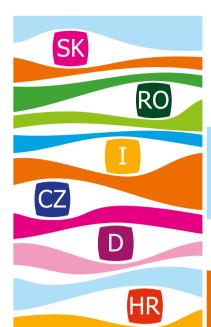


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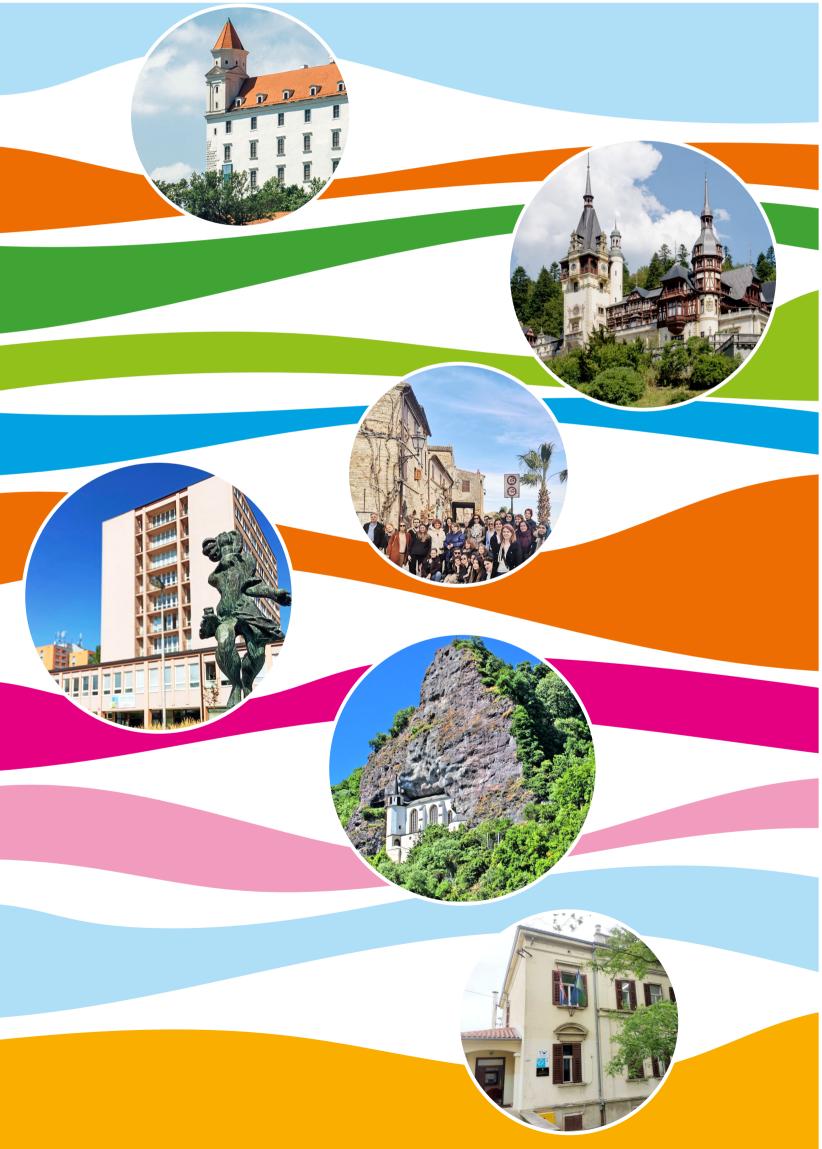


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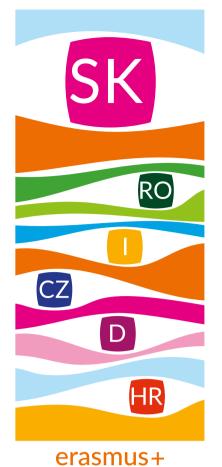
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Festival of Tradition

















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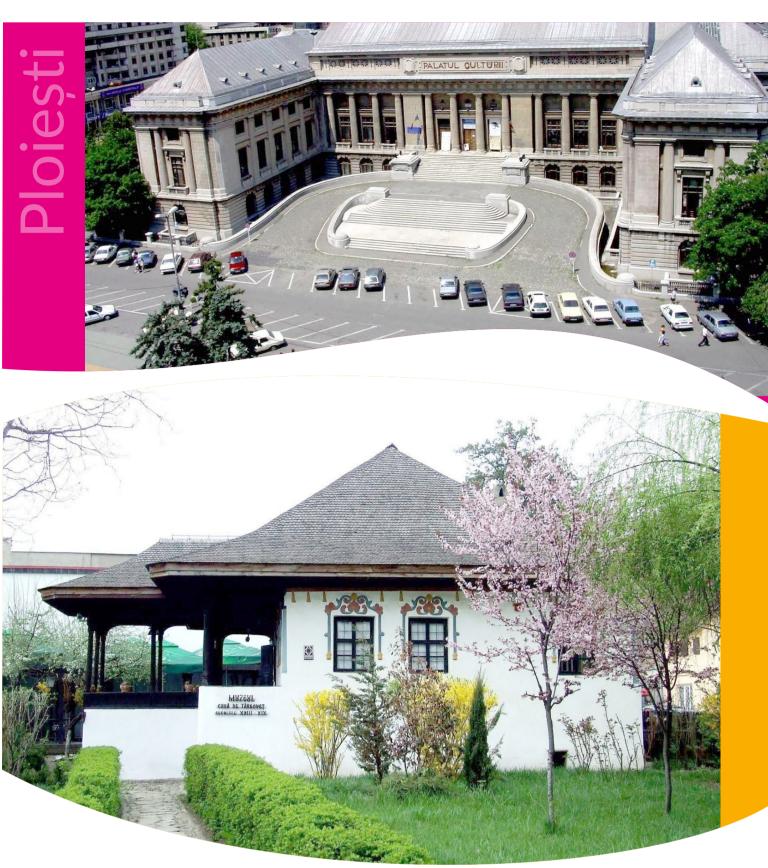






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Ploiești is a city in Romania situated in the south-east of the country.
Following the massive exploitation of the oil deposits in the area,
Ploiești earned the nickname of "the Capital of Black Gold".
In the present, its economic activity is still based on oil processing, the city having three large refineries and other industries related to this branch.





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The city of Pula, where the School of Applied Arts and Design - Pula is located is the largest city on the Istrian peninsula. It is known for its numerous Roman monuments, the most famous of which is the Arena. The city has a rich cultural and economic tradition.



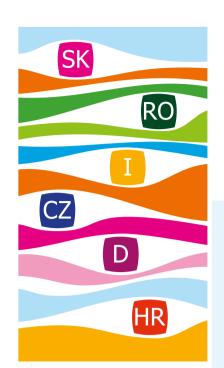












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Festival of Tradition

Regional Chamber of Commerce of Central Bohemia

The Regional Chamber of Commerce of Central Bohemia is an entity established under a special law whose main task is to support business activities in the Central Bohemia Region. It provides services for its members in the field of education, transmits information in the field of business, connects business entities in order to establish cooperation between them or to improve the business environment, and provides advice in many areas. It cooperates with schools to offer educational opportunities for pupils and teachers, pupil competitions, company excursions, helps to find and secure job opportunities for graduates in cooperation with business entities and much more. It cooperates with local authorities, labour offices and other entities across the region, as well as with chambers and other institutions abroad. It implements and coordinates a number of projects at the Czech and international level as a developer, coordinator and cooperating partner.



The Central Bohemian Region lies in the middle of Bohemia, in the heart of Europe. It offers many national cultural monuments. The historic centre of Kutná Hora, the castle park in Průhonice, which is on the UNESCO list. The region is characterised by well-developed agricultural and industrial production. The engineering, chemical, food, glass and service industries are important. It is very well accessible by extensive road and rail networks and air connections from Prague.





KRAJSKÁ HOSPODÁŘSKÁ KOMORA STŘEDNÍ ČECHY





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The aim of the project is to showcase traditional crafts in the region, to introduce the younger generation to the traditions and history of each country and to organise a Festival of Traditions in each partner country. The partner countries present their traditions through the eyes of secondary school pupils.

The intention of the project is to establish cooperation, exchange experiences, compare existing knowledge and above all increase professional skills in the field of traditional crafts with the professional participation of representatives of the business community. Within the framework of the project, 6 partner meetings were held in the partner countries, each lasting 5 days. Each partner meeting included an exhibition of products made by pupils of the partner schools, presentations of local traditions and the production of local products under the guidance of an expert; visits to specialised workplaces focusing on traditional industries or products and workshops. The meeting also included an introduction to the learning environment of the partner. Each activity was attended by 4 students and 2 teachers from each partner country, with a total of 24 students and 12 teachers participating in each event. KHK Central Bohemia was represented by 3 representatives.

Another form of meeting was the so-called business meetings, where the main representatives of the partner organisations met and together planned the dates of activities, ideas for workshops in each country and the programme of educational meetings with students. In total, 3 business meetings of

Traditions of the regions through the eyes of pupils with the support of experts from practice Project implementation 1st October 2020 - 31st August 2023 **LEADING organisation:** The Regional Chamber of Commerce of Central Bohemia

Project partner organisations:

Škola primijenjenih umjetnosti i dizajna Pula Střední škola designu a řemesel Kladno, příspěvková organizace Škola umeleckého priemyslu, Sklenárova 7, Bratislava Colegiul Economic "Virgil Madgearu", Municipiul Ploiesti Istituto Statale di Istruzione Tecnica Professionale e Scientifica Berufsbildende Schule Idar-Oberstein Harald Fissler Schule

- Croatia
- Czech Republic
- Slovakia
- Romania
- Italy
- Germany

the representatives of the partner organisations perform in front of an audience and in English. were organised - in Croatia (18-22 October 2021), Slovakia (26-30 September 2022) and in the Czech Republic, where the final evaluation of the project and the summary of the project outputs took place in Poděbrady (19-23 June 2023).

The outputs of the project are the products created by each partner organization, which were presented at 6 exhibitions, information posters that present the individual organizations for the teachers. They had the opportunity to and the region, as well as the traditions of the region and traditional crafts in the region. Another output of the project is an **information** brochure that introduces the project, the partner organisations and the project outputs. An interesting output is the Organisational Manual, which provides guidance on how to organise a large event such as the Festival of Traditions. The document will serve as an inspiration and a tool for organizing similar meetings both in school and for other publics.

The main output of the project is a calendar that maps the individual partner meetings, introduces the activities and partners through professional photographs of the events and the individual partner organisations. The calendar will be produced by the School of Art Industry a partner of the project.

A very important outcome of the project is the experience of the secondary school pupils and teachers participating in the individual meetings. For the pupils, these meetings meant gaining new experiences, new knowledge, making new friends and getting acquainted with students. The project has been very interesting the traditions of the foreign partner organisations as well as the traditions of their own country. The pupils prepared their presentations and products to show off at the festival. At the same time, they also gained more self-confidence, as they managed to

They also got a glimpse of companies abroad, gaining information about interesting job opportunities abroad and also about the job roles in some traditional fields.

All these experiences will help the pupils to gain more insight and also more confidence and thus get better job opportunities after school, often even opening their own businesses.

The meetings were always a great inspiration look into foreign schools, discuss with teachers about their teaching methods and improve their language level. At the same time, they had the opportunity to compare the way of teaching in their country and to be inspired by new approaches and methods, technical aids in teaching and new production technologies. During visits to companies and craftsmen in the region, they expanded their knowledge and have the opportunity to pass on interesting suggestions and ideas for their future direction to other pupils of the school. All partners agreed on further cooperation in school meetings, thought about topics for further joint projects and agreed on further cooperation after the project. An interesting bonus of the project may be that pupils may be more interested in studying at the partner schools in the future, and involvement in the Erasmus project with promotion of activities on the school website and in promotional materials may influence pupils to study at their school. Any extra activity is always interesting for and very successful, despite the pandemic situation that has put the project on hold and made it difficult to implement. All the participants of the project took away valuable experience and lessons learned.

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komora

Střední Čechy













Carlo Urbani

